#### DEPARTMENT OF COMMERCE

## Syllabus For

## Under Graduate Courses (B. Com.)

Session: 2017 - 18



# HIMALAYAN GARHWAL UNIVERSITY PAURI GARHWAL



# Bachelor of Commerce (B.Com.) Marks Evaluation

SEMESTER - I

Paper Code	Title of the Paper	Internal Marks	External Marks	Total Marks
BC101	Principles of Management	30	70	100
BC102	Business Environment	30	70	100
BC103	Financial Accounting	30	70	100
BC104	Business Statistics	30	70	100
	Total	120	280	400

SEMESTER - II

Paper Code	Title of the Paper	Internal Marks	External Marks	Total Marks
BC201	Business Economics	30	70	100
BC202	Business Laws	30	70	100
BC203	Business Accounting	30	70	100
BC204	Computerized Financial Accounting	30	70	100
	Total	120	280	400

SEMESTER - III

Paper Code	Title of the Paper	Internal Marks	External marks	Total Marks
BC301	Basic Business Finance	30	70	100
BC302	Personnel Management	30	70	100
BC303	Cost Accounting	30	70	100
BC304	Corporate Accounting	30	70	100
	Total	120	280	400

SEMESTER - IV

Paper Code	Title of the Paper	Internal Marks	External marks	Total Marks
BC401	Money Banking and Financial Institution	30	70	100
BC402	Legal Aspects of Business	30	70	100
BC403	Cost Accounting	30	70	100
BC404	Computerized Cost Accounting	30	70	100
	Total	120	280	400

SEMESTER - V

Paper Code	Title of the Paper	Internal Marks	External marks	Total Marks
BC501	Marketing Management	30	70	100
BC502	Management Accounting	30	70	100
BC503	Income Tax Law & Accounts	30	70	100
BC504	Auditing	30	70	100
BC505	Indirect Tax Laws & Accounts	30	70	100
BC506	Fundamental of Insurances	30	70	100
	Total	180	420	600



## SEMESTER - VI

Paper Code	Title of the Paper	Internal Marks	External marks	Total Marks
BC601	Computer Applications in Management Accounting	30	70	100
BC602	Computer Applications in Income Tax	30	70	100
BC603	Business Communication	30	70	100
BC604	Viva-Voce (Oral Communication)	30	70	100
	Total	120	280	400



#### ORDINANCES

#### B.Com. (Three Year Degree Course)

- (a) The examination for the degree of Bachelor of Commerce (B.Com.) shall consist of threeparts
  - (i) B.Com. Part -I (Semester I & II)
  - (ii) B.Com. Part -II (Semester III & IV)
  - (iii) B.Com. Part -III (Semester V & VI)
  - (b) A candidate who has passed the following examinations shall be eligible for admission to B.Com. Partl:

The Intermediate Examination of Commerce of the Board of High School and Intermediate Education, Uttaranchal or the Central Board of Secondary Education or any other examination recognized by the University as equivalent there to with a minimum of 40% marks in aggregate.

- (c) A candidate who has not passed the Intermediate examination in commerce shall be required to pass an additional course on Elementary Book-keeping and Accountancy. It will be a "Qualifying Course" and shall be offered by those candidate who have not passed Book-keeping and Accountancy as a subject in Intermediate or equivalent examination. If a candidate has passed 1<sup>st</sup> year examination of the Three year Degree Course and has not offered Book-keeping & Accountancy as a subject, he/ she shall be required to offer this "Qualifying Course". Marks obtained by him in the qualifying course shall not be added to the marks obtained by him inaggregate.
- 2. A candidate who has passed Part I/II B.Com. Examination of another university may also be admitted to part II/III. B.Com. examination provided that he/ she has offered for his/ her part I/II examination of course of equivalent standard with almost identical syllabus as is required for part I/II examination of this University and has attended a regular course of study for an academic year in constituent/ affiliated college of the university. Prior Permission is necessary from university with thisregard.
- (a) A candidate shall be examined in three groups of B.Com. Part I / II examination and total four groups in B.Com – III examination. In B.com. – III, Group – V is compulsory for regular and privatestudents.
  - (b) There will be one Computerized Accounting Group i.e. Group IV Computerized Accounting (Group IV) can be opted by a maximum number of 30 students in B.Com. I (to continue without change to B.Com.II and III) in place of Group II i.e. Accounting Group. This group can be run only where appropriate computers laboratory and staff is available. Private students can notopt group of computerized accounting. Practical examination will be held in group IV asunder:

B.Com.I Paper I – Theory

Paper II - Theory, Practical

B.Com.II Paper I – Theory

Paper II - Theory, Practical

B.Com.III Paper I – Theory, Practical

Paper II - Theory, Practical

The Following shall be the number of paper in each group: GroupNo. of Papers

Group	Part I	Part II	Part III
1	2	2	2
II	2	2	2
Ш	2	2	2
IV	2	2	2
V	5.55		2 (Compulsory Group)

- In B.Com. Part I, II & III examination, each group shall carry 100 marks. In order to pass B.Com. Part I, Part II and Part III examination, a candidate must obtain 33% marks in each group and also inaggregate.
- Each candidate shall have to pass the B.Com. Part I, B.Com. Part II and B.Com. III examinations separately, but the division shall be awarded on the basis of the aggregate marks obtained by him/her in all the three examinationstogether.
- 6. A candidate who has obtained 33% marks and above but less than 45% marks in the aggregate shall be placed in III division, a candidate who has obtained 45% marks and above but less than 60% marks shall be placed in II division, a candidate who has obtained 60% marks and above shall be placed in Idivision.
- In B.Com. Part III, three grace marks in any one group shall be awarded on the basis of one mark on every 10 marks, over and above the minimum passmarks.
- 8. The details of the courses of each group of study shall be as contained in the syllabi and the existing regulations, to the extent they are inconsistent with the new ordinances and regulations, shall stand amended or superseded, as the case maybe.

#### SCHEME OF EXAMINATION

(1) The examination for the degree of Bachelor of Commerce shall consist of B.Com. Part I, Part II and Part III examinations spread over threeyears.

#### B. Com. Part - I Examination, 2017 and onwards

#### SEMESTER I

Group I – Management Group	Marks
Paper I – PrinciplesofManagement	100
Paper II -BusinessEnvironment	100
Group II – Accounting Group	
Paper I –Financial Accounting	100
Paper II –BusinessStatistics	100

#### SEMESTER II

Group III – Business Economics & Legal Aspects of Business

Paper I –BusinessEconomics 100
Paper II –BusinessLaws 100

5

#### Group IV - Computerized Accounting

Paper I –Business Accounting	100
Paper II – ComputerizedFinancialAccounting	100

Qualifying Course (Only for Non commerce students who have passed class 12<sup>th</sup> with science or arts subjects and not studied commerce and accounts in class12<sup>th</sup>)

#### Elementary

#### Book-Keeping&Accountancy

50

Those who fail to pass this paper in B. Com. Part I shall be required to pass this paper either in B. Com. Part II or B. Com. III examination Candidates shall not be awarded the B.Com Degree unless they qualify in this paper or unless exempted. Minimum pass percentage is 33% in the group. If a candidate has passed any of the following courses of national Institute of Banking Mgt. /Institute of chartered Accountants/ Cost & works Accountants/Company Administration/Management he/she will be exempted from appearing in the qualifyingpaper.

Division will be assigned on the following Basis: -

First : 60% marks orabove.

Second: 45% marks or above but below 60% marks

Third : 33% marks or above but below45%

# B. Com. Part - II Examination, 2018 and onwards SEMESTER III

Group I -ManagementGroup	Marks
Paper I - BasicBusinessFinance	100
Paper II -PersonnelManagement	100
Group II – Accounting Group	
Paper I -Cost Accounting	100
Paper II –CorporateAccounting	100

#### SEMESTER IV

Group III -	- Business	<b>Economics</b>	& Legal	Aspects of	Business
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Paper I – Money Banking and Financial Institutions	100
Paper II – Legal Aspectsofbusiness	100
Group IV - Computerized Accounting	
Paper I –Cost Accounting	100
Paner II - ComputerizedCostAccounting	100

#### B. Com. Part - III Examination, 2019 and onwards

Group I –ManagementGroup	Marks
Depart Marketing Management	100

Paper I –Marketing Management 100
Paper II –Management Accounting 100

Group II - Accounting Group

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Paper I - Income Tax Law&Accounts	100
Paper II –Auditing	100
Group III – Business Economics & Legal Aspects of Business	
Paper I – IndirectTaxLaws	100
Paper II – Fundamentalsofinsurance	100
SEMESTER VI	
Group IV - Computerized Accounting	
Paper I – Computer Applications inManagementAccounting100	
Paper II - Computer Applications inIncomeTax	100
Group V – Communication group (Compulsory for all)	
Paperl–BusinessCommunication	100
Paper II-Viva Voce(OralCommunication)	100



#### B. Com. -I (First Semester)

#### Group - I: Management Group

#### Paper - I: Principles of

#### Management

- Management Meaning, nature and importance, Different Schools of management thought. Contribution of Taylor, Henri Fayol and EltonMayo.
- 2. Planning. Concepts, Types of plans, Process and limitations ofplanning.
- Communication Concept, types and process, barriers tocommunication.
- Organisation Departmentation, types of organisation, line, staff and functional organisation.
- Staffing Recruitment, selection procedure, training methods, performanceappraisal.
- Motivation Meaning and importance, Financial and non-financialincentives.
- Leadership ;styles, traits,theories,
- 8. Coordination Meaning, importance andmethods.
- 9. Decision making Meaning process and importance.
- Control Meaning and importance, relationship with planning, Process & techniques of control.

#### Paper – II: Business Environment

- Business Environment: Concept, importance, components, micro and macro environment.internal environment.
- Economic Trends (overview): Income; Savings and investment; industry; Trade and balance of payments, Money; Finance; Prices.
- Problems of Growth: Unemployment; Poverty; Regional imbalances; Social injustices; Inflation; Parallel economy; Industrialsickness.
- Role of Government: Monetary and fiscal policy; Industrial policy; Industrial licensing, Privatization, Liberalisation and Globalisation; Devaluation; Export-Import Policy; Regulation of foreign investment; Collaborations in the light of recentchanges.
- 5. The Current Five Year Plan: Major policies; Resourceallocation.
- The Consumer Protection Act 1986: Basic Concepts: Consumer, goods, service, defects in goods, deficiency in service, Grievance redressalmachinery.
- Foreign Exchange Management Act 2000: Basic Concepts and overview of major provisions.
- International environment:trends in world trade and problems faced by developing countries;trends in foreign trade and economicgrowth.
- International economic grouping:GATT,WTO,UNCTAD,WORLDBANK, IMF ,counter trade

#### Group - II: Accounting Group

#### Paper - I: Financial Accounting

Nature of financial statements, Accounting concepts and conventions.



- Accounts of Insurance companies (as per revisedPerforma).
- Double accountingsystem.
- Accounts of Banking Companies Accounting requirements of banking companies. The classification of Book Debts, Profit & Loss Account and Balance Sheet of Banking companies.
- Departmental and Branch Accounts Preparation of departmental accountsallocation of expenses. Preparation of Accounts of branches keeping incomplete records, Account of independent branches maintaining complete records, stock and debtors method; Foreign branches; Interbranchestransactions.
- Insolvency accounts of sole trader and partnership firms-statements of affairs and deficiencyaccount.
- Hire purchase account(including problems of default in hire purchase, H P trading A/c,goods of small value, stock and debtors method of branch), Instalment payment system.
- Royaltyaccounts.
- Partnership Accounts: Fundamentals (including treatment of goodwill as per AS10 revised), Admission of a Partner, Retirement and Death of a Partner, Dissolution of Partnership includinglnsolvency.

#### Paper - II: Business Statistics

- Introduction: Nature, scope, importance and limitations of statistics, Misuse ofstatistics.
- Statistical Investigation: Collection and classification of data, planning a statistical investigation, questionnaire, methods of collecting primary and secondary data, Methods and principle of sampling. Methods of classification andtabulation.
- Diagrammatic and Graphic Presentation: Location of median, quartiles and mode graphically: one and two dimensionaldiagrams.
- Statistical Average: Uses, limitation and calculations of various averages, Mean, Mode, Median, Partition Values, Geometrical and HarmonicMean.
- Dispersion and Skewness: Variousmeasures.
- Correlation and Regression analysis: Simple correlation, scatter diagram, methods of computing correlation, Karl Pearson and rank correlation, Standard error and probable error.Regression analysis, Regressioncoefficients,
- 7. Index Number: Fixed base and chain base, base shifting, weighted index numbers, consumer price Index no., Fisher's Index, tests of reversibility.
- Analysis of time series: Meaning, components of time series, measurements oftrend.
- Indian Statistics: National income, population census, statistics relating to agriculture, statistical organisations at the centre and in Uttaranchal.

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#### Second Semester

#### Group - III: Business Economics and Legal Aspects of Business

#### Paper – I: Business Economics

- Introduction: Definition and nature of economics, Scope and methodology of economics, Micro and macroeconomics.
- Consumption: Measurements of Utility, Law of Diminishing Marginal Utility, Law of Equi-marginalUtility.
- Law of Demand: Demand Schedules and Curves, Elasticity of Demand, methods of measurement of elasticity of demand, measurement of cross elasticity, Law ofSupply
  - Measurement of Elasticity of Supply,
- Consumer's surplus, Study of Consumer Behaviour through indifference curve technique.
- Production: The Factors of Production and their characteristics, Factors affecting productivity of labour and capital, Theories of Population. Law of variable proportion, The laws of return, economy of scale, law of return to scale, different concepts of cost of production. SAC curve ,LAC curve .
- Exchange: The theory of exchange, Definition and extent of market, Determination of price under conditions of perfect competition, imperfect competition and monopoly. Effect of monopoly in economic life, monopolisticcompetion, oligopoly,
- 7. Theories of distribution, marginal productivity theory of distribution
- 8. Concept and theories of profit andwages

#### Paper – II: Business Laws

- The Indian Contract Act, 1872: Nature of contract: Classification; Offer and acceptance; Capacity of parties to contract; Free consent; Consideration Legality of object; Agreement declared void; Performance of contract; Discharge of contract; Remedies for breach of contract. Special Contracts; Indemnity; Guarantee; Bailment and pledge; Agency.
- The Sale of Goods Act, 1930. Formation of contracts of sale; Goods and their classification, price; Conditions and warranties; Transfer of property in goods; Performance of the contract of sale; Unpaid seller and his rights, sale by auction; Hire - purchaseagreement.
- The Negotiable Instrument Act, 1881: Definition of negotiable instruments; Features; Promissory note; Bill of Exchange, Cheque; Holder and holder in due course; Crossing of a cheque, Types of crossing, Negotiation, Dishonour and discharge of negotiable instruments.
- The Partnership Act, 1932 and Limited Liability PartnershipRules.



#### QUALIFYING COURSE

#### **Book-Keeping and Accountancy**

(It is compulsory for students joining B. Com. Part I, who have not studied commerce and accountancy before (pass marks 17 out of 50).

Note: The objective is to impart to non-commerce students who join B.Com, and elementary knowledge of Book-keeping & Accountancy.

The Principle of double entry Book-keeping. The Journal, The Ledger, The Trial Balance, The Trading Account, Profit & Loss Account and Balance Sheet of a Sole- Trader, Bill of Exchange, Capital and Revenue, Depreciation Reserves and Sinking Funds, Receipts and Payments, Income & ExpenditureAccounts.

(There shall be one compulsory question on Final Accounts).

Group IV - Computerized

Accounting Paper - I: Business

#### Accounting

- Introduction to Financial Accounting. Accounting as an Information System. Importance,
  - Scope, and Limitations. Users of Accounting Information.Generally Accepted Accounting Principles.The Accounting Equation.Nature of Accounts and Rules of Debit and Credit.Recording Transactions in General Journal. Recording Transactions in three column Cash Book. An overview of Subsidiary books Purchase Book, Purchase Returns Book, Sales Book, and Sales Returns Book. Opening and Closing Entries.Preparation of Ledger Accounts.
- Introduction to International Financial Reporting Standards (IFRS). Understanding Accounting Standards issued by the ICAI related to Disclosure of Accounting Policies, Depreciation Accounting, and Revenue Recognition. Methods of charging Depreciation Straight-line Method, and Written-down-value Method. Preparation of Trial Balance. Adjustment Entries. Post-adjusted Trial Balance.
- Bank Reconciliation Statement.
- 4. Preparation of Financial Statements: Preparing Trading Account, Profit & Loss Account and Balance Sheet for a Sole Proprietor. Understanding contents of Financial Statements of a Joint Stock Company as per Companies Act 2013. Understanding the contents of a Corporate Annual Report. Preparation of Cash Flow Statement as per AS-3 (revised).
- 5. Analyzing Financial Statements: Objectives of Financial Statement Analysis; Sources of Information; Standards of Comparison; Techniques of Financial Statement Analysis -Horizontal Analysis, Vertical Analysis, and Ratio Analysis. Meaning and Usefulness of Financial Ratios; Analysis of Financial Ratios from the perspective of different Stakeholders like Investors, Lenders, and Short-term Creditors; Profitability Ratios, Solvency Ratios, Liquidity Ratios, and Turnover Ratios; Limitations of Ratio Analysis.

#### Paper - II: Computerized Financial Accounting

- Computer Fundamentals Brief History, Hardware and Software, Classification of Computer introduction to different computer languages, Memory Concepts, Operating System and its types, Elementary idea of MS-DOS and Window operatingsystem.
- Treatment of Data and Basic Statistical Analysis: Mean mode median and hypothesis testing (t test and x² test) onComputer.
- 3. Tally and itsbasics.
- 4. Basic rules of journal entries, ledgers , trial balance and final accounts.
- 5. Use of Tally to obtain financial accounting output for thefollowing:

Daybooks
 Journals
 Trial Balance
 Balance Sheet

3. JournalLedger 7. Profit and LossAccount

4. SubsidiaryLedger 8. Other statement

Note:separate practical will be held for 15 marks in computerised accounting.

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#### (Third Semester)

Group I: Management Group

#### Paper - I: Basic Business

#### Finance

- Financial Management: Financial goals; Profit Vs. wealth maximization; Financial functions – investment, financing, and dividend decisions, Financialplanning.
- Capital Budgeting: Nature of investment decisions, investment evaluation criteria, payback period, accounting rate of return, net present value, internal rate of return, profitability index: NPV and IRRcomparison.
- Cost of Capital: significance of cost of capital: calculating cost of debt; Preference shares, equity capital, and retained earnings; Combined (weighted) cost ofcapital.
- Operating and Financial Leverage: Their measure; Effects on profit, analysing alternate financial plans, combined financial and operatingleverage.
- Capital Structure: Theories anddeterminants.
- Dividend Policies; Issues in dividend policies; Walter's model Gordon's model;
   M.M. Hypothesis, forms of dividends and stability of dividends, determinants.
- Management of Working Capital: nature of Working capital, Significance of working capital, operating cycle, factors determining working capital requirements; Management of working capital – cash, receivables, andinventory.

#### Paper - II: Personnel Management

- 1. Personnel Management: Meaning, importance and scope, Organisation and functions of personnel department: Personnelpolicies.
- Manpower Planning Meaning, importance and process.
- Recruitment & Selection: Job description and Job specification, selectionprocedure.
- Training: Need, methods, induction of newemployees.
- Promotion, demotion, transfer, discipline, discharge and dismissal and related problems and procedures.
- 6. Motivation concept and theories (Maslow, BCGregor, Herzbergetc.).
- Compensation: Wage and Salary administration. Methods of wage payment including incentive wageplan
- 8. Performance Appraisal: Nature, importance andtechniques.

#### **Group II: Accounting Group**

#### Paper – I: Cost Accounting

 Introduction: Nature and scope of cost accounting; Cost concepts and classifications; Methods and techniques; Installation of costing system: Concept of costaudit.

Accounting for Material: Material control; concept and techniques, Pricing of material issues; Treatment of materiallosses.

- Accounting for Labour: Labour cost control procedure; Labour turnover; Idle time
  and overtime; Methods of wage payment time and piece rates;
  IncentiveSchemes.
- Accounting for Overheads: Classification and departmentalization; Allocation, Apportionment, Reapportionment and Absorption of overheads; Determination of overhead rates, under and over absorption, and its accounting treatments.
- Cost Ascertainment: Unit costing, Job, batch and contract cost: Operating costing; Process costing – including joint and by-products.
- Cost Records: Integral and non-integralsystem;
- 7. Standard costing and variance analysis, material, labour andoverhead
- Reconciliation of cost and financial accounts.

#### Paper - II: Corporate Accounting

Note: Students are requested to follow Revised Schedule VI for presenting Final Account whereverneeded

- Company Accounts: Issue of Shares. Forfeiture & reissue of shares (including problems ofprorata).
- Issue and Redemption of Debentures.
- Redemption of preferenceshares.
- Profits prior and afterincorporation.
- Preparation of final A/C of joint stock company(including problems of managerial remuneration)with adjustment as per revised schedule VI of companiesact
- Underwriting ofshares.
- 7. Amalgamation, Absorption and Reconstruction. As per accounting standard -14.
- Liquidation of companies.
- Holding companies: Preparation of consolidated Profit and Loss Accounts and Balance Sheet.
- Valuation of shares and valuation ofgoodwill.



#### **Fourth Semester**

#### Group III: Business Economics and Legal Aspects of Business

#### Paper – I: Money, Banking and Financial Institutions

- Money and Monetary System: Evolution, Function and Importance of Money, kinds of Money, Money Standards: Essentials of a good currency system. Gold Standard Bimetalism: Paper standard, Various methods of Note Issue with particular reference to their working in India ManagedMoney.
- 2. The value of money. The Quantity Theory of Money Fisher's equation and its criticism; Inflation and deflation, Present monetarysystem.
- Banks and Banking System: The definition of Banking, types of Banks: Functions
  of different types of Banks: Central Banking; Functions of Central bank, Critical
  study of method of creditcontrol.
- The Indian Money Market Its constituents and its defects, Banking operations, sources of funds, Principles of investment, Uses of Banksfunds.
- Foreign Exchange: Mint par; Specie points and Purchasing Power Parity Theory: Balance of payment, Exchange Control Regulation of ForeignExchange.
- 6. Major financial institution: IDBI, IFCI, SIDBI andSFCs.

#### Paper II: Legal Aspects of Section "A" Company Law (50%)

Provisions of the Companies Act, amended up to date with special reference to:

- Incorporation; raising of capital, commencement of business, membershiptypes, rights &duties.
- Management of companies: Board of Directors, Manager, CompanySecretary.
- Meetings and Resolutions.
- Oppression and Mis-management.
- Winding up: Various kinds andconsequences.

#### Section "B" Industrial Laws (50%)

Statutory provisions of the following legislations:

- The Factories Act, 1948.
- 2. The Trade Unions Act, 1926
- The Workmen Compensation Act, 1923
- The Minimum Wages Act, 1948
- The Industrial Disputes Act, 1947

#### **Group IV: Computerized Accounting**

#### Paper - I: Cost Accounting

 Introduction: Nature and scope of cost accounting; Cost concepts and classifications; Methods and techniques; Installation of costing system Concept of costaudit.

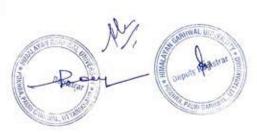
- Accounting for Material: Material control; concept and techniques, Pricing of material issues; Treatment of materiallosses.
- Accounting for Labour: Labour cost control procedure; Labour turnover; Idle time and overtime; Methods of wage payment – time and piece rates; Incentive Schemes.
- Accounting for Overheads: Classification and departmentalization; Absorption
  of overheads; Determination of overhead rates, under and over absorption,
  and its accountingtreatments.
- Cost Ascertainment: Unit costing, Job, batch and contract costing: Operating costing; Process costing – including joint and by-products excluding problems of inter process profits
- Cost Records: Integral and non-integralsystem;
- Standard cost and variance analysis, material, labour and overheads.
- Reconciliation of cost and financialaccounts.

#### Paper – II: Computerized Cost Accounting

- Introduction to spread sheets, working on spread sheet, MS excel and its applications working of MS-Excel.
- Cost Accounting System: Elements of cost; Classification; Cost sheet; Cost accounting methods andtechniques.
- Use of Tally and MS-Excel to obtain cost accounting outputs for thefollowing:
  - 1. Analysis of cost Cost centreswise
  - 2. Analysis of cost Cost elementswise
  - 3. Allocation of overheads
  - 4. Apportionment of overheads
  - Preparation of cost sheet, contract A/c and processA/c.
  - 6. Variable and fixed costs BEP, P/Vanalysis
  - 7. Standard cost and varianceanalysis
  - 8. Differential cost

Note: Separate practical will be held for 15 marks in computerised accounting.

Note: Kindly refer instructions for paper setting given at the end of the syllabus of B.Com



#### B.Com. – III Fifth Semester

#### Group I – Management Group Paper I: Marketing Management

- Introduction: Nature and scope of marketing; Importance of marketing, Marketing concepts – traditional and modern, Selling Vs. marketing, Marketing mix, Marketing environment.
- Consumer Behaviour and Market Segmentation: An introduction to factors affecting consume behaviour; Market segmentation – concept and importance; Bases for market segmentation.
- Product: Concept of product, consumer and industrial goods: Product planning and development; packaging – role and functions; Brand name and trade mark; after - sales service; Product life cycleconcept.
- Price: Importance of price in the marketing mix, factors affecting price of a product/ service: Discounts andrebates.
- Distribution Channels and Physical Distribution: Distribution Channel concept and role: Types of distribution channels: Factors affecting choice of a distribution channel; Retailer and wholesaler; Physical distribution of goods, Transportation; Warehousing, Inventory control: Order processing.
- 6. Promotion: Methods of promotion, Optimum promotion mix; Advertising media their relative merits and limitations; Characteristics of an effective advertisement; Personal selling, selling as a career, Characteristics of a successful sales person: Functions of salesman.

#### Paper - II: Management Accounting

- Management Accounting: Nature, scope and functions of management accounting; Role of management accounting in decision - making; Management accounting Vs. financial accounting: Tools and techniques of managementaccounting
- Ratio analysis; Classification of ratios profitability ratios, turnover ratios, solvency and liquidity ratios, ratios for investors, Advantages of ratio analysis; Limitations of accountingratios.
- 3. Funds Flow Statement, Cash Flow Statement(as per revisedAS)
- Absorption and Marginal Costing: Marginal and differential costing as a tool for decision making – make or buy; Change of product mix, Pricing, Exploring new markets, Shutdown decisions, Break-evenanalysis.
- Budgeting for Profit Planning and control: Meaning of budget and budgetary control; Objectives; Merits and limitations; Types of budgets; Cash budget, Fixed and flexible budgeting; Zero base budgeting, Performancebudging.
- 6. Capital Investment decisions(capitalbudgeting), methods,
- Standard Costing and Variance Analysis: Meaning of standard cost and standard costing: advantagesand applications; Variance analysis: material, Labour and overhead variances.
- Responsibilityaccounting.

#### Group II - Accounting Group

#### Paper – I: Income Tax Law and Accounts

1. Important Definitions including income, Agricultural income, Assesse, Previous

- year, assessment year, Person.
- Residential status and incidence of residence on Tax Liability, computation of Total income with reference to theresidence.
- Exemption and Exclusions: Exempted Incomes and Incomes included in total income but notTaxable.
- Computation of Income: Salaries; Income from House Property: Profits and gains from business or profession; Capital gains and Income from othersources.
- Provisions of carry forward and setoff.
- Deductions and Reliefs: Deductions to be made in computing Total income: Provisions regarding rebates of Income Tax and Relief.
- Deductions and collection of Tax at source; Advance payment of Tax and Payment of TaxafterAssessment.
- Assessment of Individuals and Hindu Undivided Family and Computation of Tax Liability.

#### Paper - II: Auditing

- 1. Introduction: Meaning and objectives of Auditing: Types of audit; Internal audit.
- Audit Process: Audit programme; Working paper and evidences; Consideration for commencing an audit; routine checking and testchecking.
- Internal control, Internal Check System and Internal Audit.
- 4. Audit Procedure: Vouching: Verification of assets andliabilities.
- Audit of Limited Companies:
  - a. Company auditor Appointment, power, duties, andliabilities.
  - b. Divisible profits and dividend.
  - c. Auditor's report types of reports withspecimen.
  - d. Special audit of banking companies.
  - e. Audit of educationalinstitutions.
  - f. Audit of insurance companies.
  - g. Audit of nonprofitcompanies.
- Investigation: reasons, merits, difference between auditing and investigation, procedure
  - a. where fraud is suspected, and
  - b. when buying of a business is proposed.
- Recent Trends in Auditing: Nature and significance of cost audit; Tax audit; Management audit.

#### Group III - Business Economics and Legal Aspects of

#### Business Paper – I: Indirect Tax Laws

#### 1. CentralExcise

The Central Excise Law, Goods, Excisable goods, Manufacture and Manufacturer, Classification, Valuation, Related Person, Captive, Consumption, CENVAT, Basic Procedures, Export, SSI, Job Work, Assessment, Demands, Refund, Exemptions, Powers of Officers, Adjudication, Appeals, Settlement Commission, Penalties, Central Excise Audit and Special Audit under 14 A and 14 AA of Central Excise Act, WTO, Anti-dumping processing, Tariff Commission and other Tariff Authorities.

#### 2. Customs Laws

Basic concepts of customs law, Territorial waters, high seas, Types of custom duties, Anti- Dumping Duty, Safeguard Duty, Valuation, Customs Procedures, Import and Export Procedures, Baggage, Exemptions, Warehousing, Demurrage, Project Imports and Re-Imports, Penalties and Offences, Export Promotion Schemes, EOU, Duty Drawback, Special Economic Zones.

#### 3. GST

Short title, extent and commencement, Definitions, Meaning and scope of supply, Administration Levy of, and Exemption From, Tax Time and Value of Supply Input Tax Credit Registration Tax Invoice, Credit and Debit Notes, Returns, Payment of Tax, Transfer of Input Tax Credit, Refunds, Accounts and Records, Job Work, Electronic Commerce, Collection of Tax at Source, Assessment, Audit, Demands and Recovery, Inspection, Search, Seizure and Arrest, Offences and Penalties, Prosecution and Compounding of Offences, Appeals and Revision, Advance Ruling, Presumption as to Documents, Liability to pay in Certain Cases, Miscellaneous Provisions, Repeal and Saving,

Transitional Provisions

#### 4. Central Sales Tax Act & VATAct.

Introduction, definition of sale under CST, Stock Transfer, branch transfer under CST, Inter - state sale, Various forms for filling of sales tax returns under CST, Sales outsideterritorial waters under CST, Procedures, Numerical problems on CST and VAT, Salient features of state VAT Acts, Treatment of stock & branch transfer under State VAT Acts, Filing & Return under State VAT Acts, Accounting & AuditingVAT

#### Paper – II: Fundamentals of Insurance

- Principles of Insurance: Concepts of Insurable Risk, Methods of handling risk; Concepts, characteristics, importance and advantages, functions, principles and classification of insurance, kinds of insurance organizations; essentials of insurancecontract, Insurable interest, Indemnity, warranty, utmost good faith, Doctrine of subrogation, Doctrine of Contribution, Double Insurance and Reinsurance.
- 2. Life Insurance: Features, Importance, Advantages, contract of life insurance, Hazards; Procedure of effecting life insurance (from proposal to policy); Selection, Substandard Lives; Kinds of policies, Annuities, Policy conditions; Computation of premium, numerical of premium computations Mortality table, kinds, methods of construction of mortality table, investment of life fund, valuation and bonus, Organization and working of the Life Insurance Corporation of India. Entry of private sector insurance companies in life insurance business.
- Marine Insurance: Elements of Contract, subject matter of marine insurance, Procedure; kinds of policies, fixation and return of premium. Policy conditions, perils of marine insurance, doctrine of cause proximal, warranty, marinelosses.
- Fire Insurance: Meaning, scope, hazards, functions of ire insurance, kinds of

- policies, policy conditions, computation of premium. Settlement of claims, numerical of premium computations and settlement of claims, application of average clause.
- Miscellaneous Insurance: Types, extent of coverage and the policy conditions in respect of motor insurance, workmen's compensation insurance, export risk insurance and war riskinsurance.
- General insurance business in India. Nationalization, entry of private sector in general insurance business.



#### Sixth Semester

#### Group IV - Computerized Accounting

#### Paper - I: Computer Applications in Management Accounting

Retracing management accounting system and use of Tally and MS-Excel packages to obtain different management accounting outputs for the following:

- Fund flowstatement
- 2. Ratio analysis
- 3. Budget and budgetvariances
- 4. Analysis of account payable, account receivable andsales.
- 5. Inventorycontrol
- 6. Projected financialstatements
- 7. Cashforecasting
- 8. Standardcosting
- 9. Marginalcosting

Note: separate practical will be held for 15 marks in this paper.

#### Paper – II: Computer Applications in Income Tax

- Important Definitions including income, Agricultural income, Assesse, Previous year, assessment year, Person.
- Residential status and incidence of residence on Tax Liability, computation of Total income with reference to theresidence.
- Exemption and Exclusions: Exempted Incomes and Incomes included in total income but notTaxable.
- Computation of Income: Salaries; Income from House Property: Profits and gains from business or profession; Capital gains and Income from othersources.
- provisions of carry forward and setoff
- Deductions and Reliefs: Deductions to be made in computing Total income: Provisions regarding rebates of Income Tax andRelieves.
- Deductions and collection of Tax at source; Advance payment of Tax and Payment of Tax AfterAssessment.
- Assessment of Individuals and Hindu Undivided Family and Computation of Tax Liability. Using Tally and MS-Excel.

Note: separate practical will be held for 15 marks in this paper.

#### Group V – Communication Group (Compulsory for all)

#### Paper – I: Business Communication

 Meaning, Importance, Process, Types: Oral, Written, Verbal, Non-Verbal, Problems of Communication, Listening as a Communication Tool, Techniques of Better Communication.

- Communication and decision making in small groups: roll of groups, characteristics of small groups, solving problems in small groups etc., and examining group discussions – its role in team work.
- 3. Communication within theorganisation:
  - a) Memo writing
  - b) Proposal writing
  - c) Report writing
  - d) Office orders, circular, writingnotes
- Communication outside the organization:
  - a) Business Correspondence: request for quotations, tenders, orders, drafting of sales letters, circular letters, proposals, correspondence with local and foreign customers and suppliers regarding dues, complaints, follow-upletters.
  - b) Correspondence with banks regarding overdrafts, cash credit and currentaccount.
- 5. Resume

#### Writing

#### SuggestedReadings:

- Business communication, UrmilaRai and S.M. Rai. Business Communication by Rajender Paul Business Communication by AshaKaul
- Business Communication by RohiniAggarwal.

#### Paper - II: Viva Voce

Objective of viva voce exam is to boost the confidence of students in oral communication skill, so that they can face the challenges of competitive world. Questions will be asked based on the general awareness related to commerce economics and accounts. Students should update their knowledge related to latest events in the field of commerce, economics and accounts. More questions will be asked from the syllabus of B.Com IIIrd year.

